



martin bretscher
soul-guitars

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Inhaber Martin Bretscher

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Information on data collection in accordance with Article 13 DSGVO.

Unless otherwise stated below, the provision of your personal data is not required by law or contract, nor is it necessary for the conclusion of a contract. You are not obliged to provide the data. Failure to provide it will have no consequences. This applies only to the extent that no other indication is made in the subsequent processing operations.

"Personal data" means any information relating to an identified or identifiable natural person.

Server log files

You can visit our websites without providing any personal information. Each time you access our website, usage data is transmitted to us or our web hoster / IT service provider by your Internet browser and stored in log data (so-called server log files). This stored data includes, for example, the name of the page accessed, the date and time of access, the IP address, the amount of data transferred and the requesting provider. The processing is carried out on the basis of Art. 6 para. 1 lit. f DSGVO from our overriding legitimate interest in ensuring trouble-free operation of our website and to improve our offer.

Your data may be transferred to third countries outside the European Union for which an adequacy decision of the EU Commission is available. If there is no adequacy decision by the EU Commission, such as for transfers to the USA, the data transfers are based, among other things, on standard contractual clauses as suitable guarantees for the protection of personal data, which can be viewed at: https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_de (https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_de).

Contact

Person in charge/data protection officer

Contact us if you wish. The data controller is: Martin Bretscher, Greifensteinstraße 17, 91332 Heiligenstadt Germany, 09198-7924948, info@soul-guitars.de

You can reach our data protection officer directly at: info@-guitars.de.

Initiative contact of the customer by e-mail

If you initiate business contact with us by e-mail, we collect your personal data (name, e-mail address, message text) only to the extent provided by you. The data processing serves the purpose of processing and answering your contact request.

If the contact serves the implementation of pre-contractual measures (e.g. consultation in case of interest in purchase, preparation of an offer) or concerns a contract already concluded between you and us, this data processing is based on Art. 6 para. 1 lit. b DSGVO.

If the contact is made for other reasons, this data processing is carried out on the basis of Art. 6 para. 1 lit. f DSGVO from our overriding legitimate interest in processing and responding to your request. In this case, you have the right to object at any time to this processing of personal data relating to you based on Art. 6 (1) f DSGVO for reasons arising from your particular situation.

We will only use your e-mail address to process your request. Your data will then be deleted in compliance with statutory retention periods, unless you have consented to further processing and use.

Collection and processing when using the contact form

When using the contact form, we collect your personal data (name, e-mail address, message text) only to the extent provided by you. The data processing serves the purpose of contacting you.

If the contact serves the implementation of pre-contractual measures (e.g. consultation in case of interest in purchase, preparation of an offer) or concerns a contract already concluded between you and us, this data processing is based on Art. 6 (1) lit. b DSGVO.

If the contact is made for other reasons, this data processing is carried out on the basis of Art. 6 para. 1 lit. f DSGVO from our overriding legitimate interest in processing and responding to your request. In this case, you have the right to object at any time to this processing of personal data relating to you based on Art. 6 (1) (f) DSGVO for reasons arising from your particular situation.

We will only use your e-mail address to process your request. Your data will then be deleted in compliance with legal retention periods, unless you have consented to further processing and use.

Collection and processing when using the contact form

When using the contact form, we collect your personal data (name, e-mail address, message text) only to the extent provided by you. The data processing serves the purpose of contacting you.

If the contact serves the implementation of pre-contractual measures (e.g. consultation in case of interest in purchase, preparation of an offer) or concerns a contract already concluded between you and us, this data processing is carried out on the basis of Art. 6 (1) lit. b DSGVO. If the contact is made for other reasons, this data processing is carried out on the basis of Art. 6 para. 1 lit. f DSGVO from our overriding legitimate interest in processing and responding to your request. In this case, you have the right to object at any time to this processing of personal data relating to you based on Art. 6 (1) (f) DSGVO for reasons arising from your particular situation. We will only use your e-mail address to process your request. Your data will then be deleted in compliance with legal retention periods, unless you have consented to further processing and use.

Orders

Collection, processing and forwarding of personal data when placing orders

When you place an order, we collect and process your personal data only to the extent necessary for the fulfillment and processing of your order and to process your requests. The provision of the data is necessary for the conclusion of the contract. Failure to provide it will result in no contract being concluded. The processing is based on Art. 6 (1) lit. b DSGVO and is necessary for the performance of a contract with you.

A transfer of your data takes place, for example, to the shipping companies and dropshipping providers selected by you, payment service providers, service providers for order processing and IT service providers. In all cases, we strictly observe the legal requirements. The scope of the data transfer is limited to a minimum.

Your data may be transferred to third countries outside the European Union, for which an adequacy decision of the EU Commission is available. If there is no EU Commission adequacy decision, such as for transfers to the USA, the data transfers are based, among other things, on standard contractual clauses as suitable guarantees for the protection of personal data, which can be viewed at: https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_de (https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_de).

Payment service provider

Use of PayPal

All PayPal transactions are subject to the PayPal privacy policy. This can be found at: <https://www.paypal.com/de/webapps/mpp/ua/privacy-full> (<https://www.paypal.com/de/webapps/mpp/ua/privacy-full>)

Cookies

Our website uses cookies. Cookies are small text files that are stored in the Internet browser or by the Internet browser on a user's computer system. When a user accesses a website, a cookie may be stored on the user's operating system. This cookie contains a characteristic string of characters that enables the browser to be uniquely identified when the website is called up again.

Cookies are stored on your computer. Therefore, you have full control over the use of cookies. By selecting appropriate technical settings in your Internet browser, you can be notified before cookies are set and decide on their acceptance individually, as well as prevent the storage of cookies and transmission of the data they contain. Cookies that have already been stored can be deleted at any time. However, we would like to point out that you may then not be able to use all functions of this website to their full extent.

Under the links below you can find out how to manage (including disabling) cookies in the main browsers:

Chrome: <https://support.google.com/accounts/answer/61416?hl=de> (<https://support.google.com/accounts/answer/61416?hl=de>)

Internet Explorer: <https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies> (<https://support.microsoft.com/de-de/help/17442/windows-internet-explorer-delete-manage-cookies>)

Mozilla Firefox: <https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen> (<https://support.mozilla.org/de/kb/cookies-erlauben-und-ablehnen>)

Safari: <https://support.apple.com/de-de/guide/safari/manage-cookies-and-website-data-sfri11471/mac> (<https://support.apple.com/de-de/guide/safari/manage-cookies-and-website-data-sfri11471/mac>)

Technically necessary cookies

Unless otherwise stated in the privacy policy below, we only use these technically necessary cookies for the purpose of making our offer more user-friendly, effective and secure. Furthermore, cookies enable our systems to recognize your browser even after a page change and to offer you services. Some functions of our website cannot be offered without the use of cookies. For these, it is necessary that the browser is recognized even after a page change.

The use of cookies or similar technologies is based on § 25 para. 2 TTDSG. The processing of your personal data is based on Art. 6 para. 1 lit. f DSGVO from our overriding legitimate interest in ensuring the optimal functionality of the website and a user-friendly and effective design of our offer.

You have the right to object to this processing of personal data concerning you at any time for reasons arising from your particular situation.

Plug-ins and other

Use of YouTube

We use the function for embedding YouTube videos of Google Ireland Limited (Gordon House, Barrow Street, Dublin 4, Ireland; "YouTube") on our website. YouTube is a company affiliated with Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA; "Google").

The function displays videos deposited with YouTube in an iFrame on the website. The option "Extended data protection mode" is activated. As a result, YouTube does not store any information about visitors to the website. Only when you watch a video is information about it transmitted to YouTube and stored there. Your data may be transmitted to the USA. There is no adequacy decision of the EU Commission for the USA. The data transfer takes place, among other things, on the basis of standard contractual clauses as appropriate guarantees for the protection of personal data, viewable at: <https://policies.google.com/privacy/frameworks> (<https://policies.google.com/privacy/frameworks>).

The processing of your personal data is based on Art. 6 para. 1 lit. f DSGVO from our overriding legitimate interest in the demand-oriented and targeted design of the website. You have the right to object to this processing of personal data relating to you at any time for reasons arising from your particular situation.

For more information about the collection and use of data by YouTube and Google, about your rights in this regard and options for protecting your privacy, please refer to YouTube's privacy policy at <https://www.youtube.com/t/privacy> (<https://www.youtube.com/t/privacy>).

Use of Vimeo

We use plug-ins from Vimeo Inc. (555 West 18th Street New York, New York 10011, USA; "Vimeo") on our website to integrate videos from the "Vimeo" portal.

When you call up pages of our website that are provided with such a plug-in, a connection is established to the servers of Vimeo and the plug-in is displayed on the page by notifying your browser. This transmits to the servers of Vimeo both your IP address and the information about which of our pages you have visited.

If you are logged in to Vimeo, Vimeo assigns this information to your personal user account. When using the plug-in functions (e.g. by starting a video by pressing the corresponding button), this information is also assigned to your Vimeo account.

Your data may be transmitted to the USA. There is no adequacy decision of the EU Commission for the USA. The data transfer takes place, among other things, on the basis of standard contractual clauses as appropriate safeguards for the protection of personal data, viewable at: https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_de (https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection/standard-contractual-clauses-scc_de).

The processing of your personal data is based on Art. 6 (1) lit. f DSGVO from our overriding legitimate interest in the needs-based and targeted design of our website and the legitimate interest of Vimeo in market analysis and to improve its services in a needs-based and targeted manner. You have the right to object to this processing of personal data concerning you at any time for reasons arising from your particular situation.

If you do not want Vimeo to assign the collected information directly to your Vimeo account, you must log out of Vimeo before visiting our website.

For more information on the purpose and scope of the collection as well as on the further use and processing of the data by Vimeo, as well as on your rights in this regard and options for protecting your privacy, please refer to Vimeo's privacy policy: <https://vimeo.com/privacy> (<https://vimeo.com/privacy>).

Data subject rights and storage period

Duration of storage

After complete processing of the contract, the data will initially be stored for the duration of the warranty period, thereafter taking into account statutory, in particular tax and commercial law retention periods, and then deleted after expiry of the period, unless you have consented to further processing and use.

Rights of the data subject

You are entitled to the following rights according to Art. 15 to 20 DSGVO if the legal requirements are met: right to information, to correction, to deletion, to restriction of processing, to data portability.

In addition, according to Art. 21 (1) DSGVO, you have the right to object to processing based on Art. 6 (1) f DSGVO and to processing for the purpose of direct marketing.

Right of complaint to the supervisory authority

In accordance with Art. 77 DSGVO, you have the right to lodge a complaint with the supervisory authority if you believe that the processing of your personal data is not carried out lawfully.

You can lodge a complaint with, among others, the supervisory authority responsible for us, which you can reach at the following contact details: Bayerisches Landesamt für Datenschutzaufsicht (BayLDA)

Promenade 18

91522 Ansbach

Tel.: +49 981 1800930

Fax: +49 981 180093800

E-mail: poststelle@lda.bayern.de

Right of objection

If the personal data processing listed here is based on our legitimate interest according to Art. 6 (1) lit. f DSGVO, you have the right to object to this processing with effect for the future at any time for reasons arising from your particular situation.

After the objection has been made, the processing of the data concerned will be terminated, unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or if the processing serves the assertion, exercise or defense of legal claims.

I hereby consent to the privacy policy

Datum

Signature of the client / customer

Live and love your own sound idea sustainably & fairly!